

Eastern Academy of Management - International Conference on
Managing in a Global Economy XIII:
Management Challenges for a New World
Rio de Janeiro, Brazil - June 21-25, 2009

Co-Sponsored by: IAG - School of Business, Pontifical Catholic University of Rio (PUC-Rio)

Call for Submissions

~~Submission Deadline: November 21, 2008~~
Submission deadline extended to December 1, 2008

CONFERENCE THEME

The 2009 EAM-I conference in Rio de Janeiro, Brazil is designed to foster an international exchange of management research and practice among scholars and managers from around the world. The conference theme, "Management Challenges for a New World," was chosen with a recognition that the issues surrounding globalization, migration, sustainability, and the privatization of public functions have combined to create a new world of challenges for organizations (and nations) in the 21st century. Following past conference practice, there will be a mix of academic sessions, site visits, cultural activities, and keynote addresses by local experts.

This conference encourages a discussion of perspectives on economic, cultural, technological, sustainability, and ethical factors that affect managers. This theme is meant to be interpreted broadly. Papers, cases, roundtable discussions, and exercises exploring the complexities of our new world challenges, as well as issues surrounding preparing students to deal with these new realities, are welcomed. Panels and symposia comparing and contrasting the specific approaches to dealing with these challenges in different nations are also welcomed.

Conference submissions must be in English. All submissions must be made online at www.eaom.org no later than **November 21, 2008**.

SUBMISSION DOMAINS

1. **Management in Action** – Chair: Heinz Wehrich, U. of San Francisco (WehrichH@usfca.edu). Provides executives an opportunity to share innovative means for dealing effectively with contemporary global business issues.
2. **Teaching** – Chair: Sandra Morgan, U. of Hartford (morgan@hartford.edu). Focuses on issues of pedagogy and learning across cultures (e.g., distance learning) and classroom teaching methods that facilitate the acquisition of skills for managing in a global economy.
3. **Organization Strategy and Design** – Chair: Ellen Greenberg, Sofia U. "Kliment Ohridski" (egreenberg@cablebg.net). Focuses on strategy formulation and implementation in start-up and existing businesses; organizational design, control, and restructuring.
4. **Organizational Theory and Behavior** – Chair: Jill Woodilla, Sacred Heart U. (woodillaj@sacredheart.edu). Focuses on motivation, leadership, organizational learning, change, and the management of people in organizations.
5. **Governance, Ethics, Social Responsibility** – Chair: Hsu O'Keefe, Pace U., Fairleigh Dickenson U. (Hyok@aol.com). Focuses on the ways that organizations operating in a global environment fulfill their social responsibilities, create ethical cultures, and manage corporate governance. This domain also includes the government-business interface.
6. **Sustainability** – Chair: Dilip Mirchandani, Rowan U. (mirchandani@rowan.edu). Focuses on theory, policy, and practice pertaining to all aspects of nurturing and managing sustainable systems and organizations. Issues and challenges facing corporate, government, and NGO organizations as they move toward a more sustainable (economic, environmental, and social) posture are of particular interest.

7. **Entrepreneurship and Small Businesses** – Chair: David Desplaces, College of Charleston (DesplacesD@cofc.edu). Focuses on issues related to the creation, support, and growth of small businesses and entrepreneurial organizations, incorporating innovative small business practices, as well as the financing of these businesses.
8. **Innovation and Technology** – Chair: George Farris, Rutgers U. (gfarris@andromeda.rutgers.edu). Focuses on the social, cultural, human and cognitive impacts of technology and innovation in organizational settings, and factors involved in the successful development of new products and processes.
9. **Supply Chain Management** – Chair: Jose Cruz, U. of Connecticut (Jose.Cruz@business.uconn.edu). Focuses on the issues associated with managing suppliers, intermediaries, third party providers and others in supply chains that often extend across the globe.
10. **Comparative Management and Policy Practices** – Chair: Theodore Peters, Hartwick College (peterst@hartwick.edu). Panels and symposia focusing on specific national practices for dealing with globalization, immigration, human welfare, sustainability, and the privatization of public functions. Individual national practices will be combined in sessions to provide a comparative perspective.

SUBMISSION GUIDELINES

Submissions may take the form of either theoretical or empirical papers, panel discussions, symposia, cases, or experiential learning sessions. All submissions are to be written in English and follow Academy of Management style guidelines at www.aomonline.edu. **All papers and proposals should be submitted electronically via the conference website at <http://eamiconference.org>**

If a proposed idea does not seem to fit any of the domains described above, authors should contact Program Chair Kathleen Suchon (ksuchon@umassd.edu). Your submission will be directed to the most appropriate domain.

If your submission is accepted, at least one author (for symposia and workshops, every author) must register and present their work at the conference. No participant is allowed to be included as an author, presenter, session chair, discussant, etc. in more than three program sessions. All authors are expected to serve as conference reviewers.

Once a submission is accepted, all panelists and at least one author in each co-authored paper must register for the conference. If authors/panelists do not register by the deadline, their submissions will not appear in the Conference Program or Proceedings.

Conference administrators cannot accommodate special requests regarding the timing of individual presentations.

Before submitting your manuscript, please ensure that it adheres to the following guidelines:

- Submission should be a maximum of 20 double-spaced pages of text, with no more than 10 additional pages of tables, figures, references and appendices.
- Your submission will be blind peer reviewed, so it is very important that you ensure that author names and identifying information does not appear anywhere in your manuscript, not even on the title page (this does not apply to symposia/panels and workshops as they are not blind reviewed).
- Your manuscript should be submitted as a Microsoft Word or Rich Text Format file. All text in the manuscript should be double spaced throughout, with a 1 inch margin on all four sides. The paper size should be set to 'Letter' (8.5 inches X 11 inches). Manuscripts should be prepared in Times Roman Font, Font size 12.

AFRICAN MANAGEMENT SCHOLARS PROGRAM

An important and continuing feature of the EAM-I conference is the African Management Scholars program, made possible by support from the National Research Foundation of South Africa and the U. of Massachusetts Amherst. Scholars from Africa will present their work in Rio, as they did in Amsterdam and Cape Town. For more information contact dt ogilvie (dt@business.rutgers.edu); or D. Anthony Butterfield (dabutter@mgt.umass.edu)

OUTSTANDING PAPER AWARDS

Two papers will be selected to receive the Carolyn Dexter and John Yanouzas awards. Those authors, whose work demonstrates outstanding research in the area of international management, will be given a plaque engraved with the recipient's name as well as a cash award.

QUESTIONS AND SUPPORT

If you have any general questions about the submission process or need help using the web based interface, please contact our support team at eami@aquinex.com.

REGISTRATION AND FEES:

The early registration fee for the EAM-I Conference is US\$450 if paid by April 15, 2009. Thereafter, the regular registration fee is US\$525. The fee covers the conference program, copy of the conference proceedings, attendance at all sessions, corporate site visits, meals and the closing dinner. For guests/spouses the early registration fee is \$US195 if paid by April 15, 2009. Thereafter guest/spouse registration is US\$270. For further information see the EAM website at www.eaom.org.

PROGRAM COMMITTEE

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AN INVITATION TO RIO DE JANEIRO

Rio de Janeiro, with its beautiful beaches and stunning mountains rising out of the sea, is a premier tourist destination, but it is also the second largest city in a country that embodies the changing dynamics of today's world. Brazil is the largest country in South America, in area, population, and economy. Its diverse population includes descendants of the original inhabitants, African slaves and Portuguese colonists, as well as more recent immigrants from around the world. Its wide geographic reach includes the Amazon basin, and it is home to the largest number of terrestrial vertebrates and invertebrates of any country in the world, many of them endangered. **Come join us in this exciting location to discuss the new challenges facing managers in the 21st century!**

THE PONTIFICAL CATHOLIC UNIVERSITY OF RIO

PUC-Rio, founded in 1941, is one of the top universities in Brazil. It is an internationally recognized research institution with 18,000 students, 1200 faculty, 65 programs of study, and 150 research groups. It has a strong international focus, with multilateral agreements with more than 200 schools all over the world and bilateral agreements with approximately thirty schools. IAG is the School of Business at PUC-Rio. Founded in 1958, it is AACSB accredited and offers undergraduate, masters, and doctoral programs. Currently it has 120 faculty and more than 60,000 alumni.

THE EASTERN ACADEMY OF MANAGEMENT

A regional affiliate of the Academy of Management, the EAM holds its annual meeting and conference each May at locations in eastern North America. Competitive papers, symposia, and panels emphasize the pursuit of excellence in teaching and scholarly research in the field of management. In 1985, the EAM initiated a series of biennial international conferences. Jointly sponsored by EAM and local universities in international locations, the EAM-I Conferences have become a source of collaboration and learning among academics and practitioners since their inception. The first EAM-I conference was held in Tilburg in the Netherlands in association with Tilburg University. Since then conferences have been held in locations around the world, including Berlin, Singapore, Cape Town, and most recently Amsterdam. Please visit the EAM Homepage at www.eaom.org for details about EAM and its local and international conferences.