

**Managing in a Global Economy XV:  
Collaboration, Learning, and Discovery  
Seville, Spain - June 23-27, 2013**

Co-Sponsored by **Eastern Academy of Management** and **Pablo de Olavide University**

*Program Chair: Shanthi Gopalakrishnan, New Jersey Institute of Technology, USA*

*Host Program Coordinators: Ana Pérez-Luño and Ramón Valle Cabrera, Pablo de Olavide University, Spain*

**Call for Submissions**

**Submission Deadline: November 25, 2012**

**CONFERENCE THEME:** Collaboration, Learning, and Discovery

The 2013 EAM-I conference in Seville, Spain is designed to foster an international exchange of management research and practice among scholars and managers from around the world. The conference theme, “Collaboration, Learning, and Discovery” was chosen with a recognition that issues of collaboration across nations, industry and academic institutions and companies within and across industries is crucial for competitive survival. The process of learning and adaptation profoundly shapes the ability of organizations to face the challenge of managing sustainably in the 21<sup>st</sup> century.

Following past conference practice, there will be a mix of academic sessions, site visits, cultural activities, and keynote addresses by local experts.

This conference is open to a discussion of perspectives on economic, cultural, technological, sustainability, and ethical factors that affect global managers. The theme is meant to be interpreted broadly. Papers, cases, roundtable discussions, and exercises exploring the complexities of our new world challenges are welcomed. Papers addressing the practical approaches to dealing with these challenges in individual nations are also welcomed and will be grouped with papers dealing with similar issues from other countries, to create comparative sessions.

Conference submissions must be in English. All submissions must be made online at [www.eaom.org](http://www.eaom.org) or <http://eamiconference.org> no later than **November 25, 2012**.

**SUBMISSION DOMAINS**

- 1. Technology Management and IS**  
Focuses on the use of technology and IS to manage and increase efficiency and effectiveness of the firm. This domain also explores how technology interacts with human systems.
- 2. Strategy/International Business**  
Focuses on issues associated with strategic management in a global economy. Particular emphasis will be on strategic, cultural and management issues that arise when engaged in international business.
- 3. Teaching**  
Focuses on issues of pedagogy and learning across cultures (e.g., distance learning) and classroom teaching methods that facilitate the acquisition of skills for managing in a global economy.
- 4. Organization Strategy and Design**  
Focuses on strategy formulation and implementation in start-up and existing businesses; organizational design, control, and restructuring.
- 5. Organizational Theory and Behavior**  
Focuses on motivation, leadership, organizational learning, change, and the management of people in organizations.
- 6. Governance, Ethics, Social Responsibility, and Sustainability**  
Focuses on the ways that organizations operating in a global environment fulfill their social responsibilities, create ethical cultures, manage corporate governance, and address issues surrounding sustainability. This domain also includes government-business interface.
- 7. Entrepreneurship and Small Businesses**  
Focuses on issues related to the creation, support, and growth of small businesses and entrepreneurial organizations, incorporating innovative small business practices, as well as the role of technology in these businesses
- 8. Comparative Management and Policy Practices**  
Focuses on specific national practices for dealing with globalization, immigration, human welfare, sustainability, and the privatization of public functions. Individual national practices will be combined in sessions to provide a comparative perspective.

## **SUBMISSION GUIDELINES**

Submissions may take the form of either theoretical or empirical papers, symposia, panel discussions, cases, or experiential learning sessions. All submissions are to be written in English and follow Academy of Management style guidelines at [www.aomonline.edu](http://www.aomonline.edu). All papers and proposals should be submitted electronically via the conference website at <http://eamiconference.org> or [www.eaom.org](http://www.eaom.org). If a proposed idea does not seem to fit any of the domains described above, authors should contact Program Chair Shanthi Gopalakrishnan ([gopalakr@adm.njit.edu](mailto:gopalakr@adm.njit.edu)). Your submission will be directed to the most appropriate domain.

Those submitting work to the conference are expected to serve as reviewers.

If your submission is accepted, at least one author (for symposia and workshops, every author) must register and present their work at the conference. No participant is allowed to be included as an author, presenter, session chair, discussant, etc. in more than three program sessions. All authors are expected to serve as conference reviewers.

Once a submission is accepted, all panelists and at least one author in each co-authored paper must register for the conference. If authors/panelists do not register by the deadline, their submissions will not appear in the Conference Program or Proceedings.

Conference administrators cannot accommodate special requests regarding the timing of individual presentations.

## **INVITATION TO SEVILLE**

Seville is the artistic, cultural and administrative capital of Andalusia, in Southern Spain. The city is more than 2,000 years old, and the passage of the various civilizations has left Seville with a distinct personality. The city over the centuries has seen the amalgamation of the Roman and Moorish cultures, followed by renaissance influences. The infrastructure available in the city is contributing to the growth of an economy dominated by the service sector, but in which manufacturing is gaining a considerable place. The EAMI is going to Seville to explore the impact of its economic and cultural history while also engaging in multi-faceted conversations about the future.

## **ABOUT PABLO DE OLAVIDE UNIVERSITY**

Pablo de Olavide University is a public university founded in 1997. It is named after the Spanish-Peruvian politician who contributed to planning the city of Seville. It offers numerous graduate and undergraduate programs. Universidad Pablo de Olavide was planned as a North American-style campus with modern facilities and dedicated academic and residential space. Research groups and Centers in the UPO are competitive both within Spain and internationally and they have shown great capacity to contribute to the productive and social environment. In 2009 the UPO ranked third in research productivity among Spanish universities.

## **ABOUT THE EASTERN ACADEMY OF MANAGEMENT**

A regional affiliate of the Academy of Management, the EAM holds its annual meeting and conference each May at locations in eastern North America. Competitive papers, symposia, and panels emphasize the pursuit of excellence in teaching and scholarly research in the field of management. In 1985, the EAM initiated a series of biennial international conferences. Jointly sponsored by EAM and local universities in international locations, the EAM-I Conferences have become a source of collaboration and learning among academics and practitioners since their inception. The first EAM-I conference was held in Tilburg in the Netherlands in association with Tilburg University. Since then conferences have been held in locations around the world, including Berlin, Singapore, Cape Town, Amsterdam, Rio de Janeiro, and most recently Bangalore, India. Please visit the EAM Homepage at [www.eaom.org](http://www.eaom.org) for details about EAM and its local and international conferences.

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