

## **EAM-I 2009: Information for participants**

Dear Managing in a Global Economy Conference Participant,

The conference date is rapidly approaching, and we at EAMI and our hosts at IAG - School of Business, Pontifical Catholic University of Rio (PUC-Rio) in Rio de Janeiro are working hard to ensure that your experience at the conference is both intellectually stimulating and enjoyable.

Here is some last minute information that you may find useful:

### **PROGRAM SCHEDULE**

The final Program is now available online at <http://eamiconference.org/program/> . If you do have a chance to look at the program, you will see that we have scheduled many interesting academic sessions as well as a variety of site visits and excursions that will allow you to experience aspects of the culture of Rio de Janeiro and Brazil.

### **CONFERENCE SITE - Rio Othon Palace Hotel**

The conference headquarters, and the site of all the academic sessions, is Rio Othon Palace Hotel, located on Av. Atlantica, 3264 Copacabana, Rio De Janeiro - Telephone +55 21 3958 0632. Breakfast is provided to those staying in the hotel. Refreshments will be available during session breaks.

### **ON SITE SIGN-IN AND MATERIALS PICKUP**

Please visit the registration desk at Rio Othon Palace Hotel to pick up your name badge and tickets for the All Conference Dinner. Conference Participants will also receive the conference program and proceedings. Participant badges entitle them to entry at all conference activities, including lunches. Guest badges will enable attendance at receptions, site visits, and the All Conference Dinner. The registration desk will be open 3-6:30 PM on Sunday; 8- 4:30 Monday; 8AM – 1 PM Tuesday and Wednesday; 8-10 AM Thursday.

At the registration desk, you will also be able to select (on a first come first served basis which site visits and tours you will participate in on Tuesday, Wednesday and Thursday. **Sign-up is mandatory for these events.**

### **PRESENTER / FACILITATOR INFORMATION**

Presenter or facilitator information should already have been emailed to you if you are participating in a paper session. You can also view this information online:

Presenter Info: <http://eamiconference.org/presenterletter.pdf>

Facilitator Info: <http://eamiconference.org/facilitatorletter.pdf>

### **GETTING FROM THE AIRPORT TO YOUR HOTEL**

For those of you arriving at Antônio Carlos Jobim International Airport, there are several options for getting from the airport to downtown Rio de Janeiro (Copacabana). The options and their prices are as follows:

#### **Copacabana**

- 1 - Yellow Cab** Aprox. U\$ 25 about 50.00 BRL
- 2 - Radio Taxis** Aprox. U\$ 36 about 71.00 BRL
- 3 - Shuttle Bus** Aprox. U\$ 3 about 6.000 BRL
- 4 - Private Transfers** Aprox. U\$ 75 about 148.00 BRL

**1 - Yellow Cab** : Amount is charged according to the taximeter. CrEAct.eve does not recommend this service for foreigners arriving at airport who are not able to speak Portuguese (taxi driver will probably not be able to speak English). In case of using this service, we recommend to use the official Yellow Cab company of the airport.

**2 - Radio Taxis** : Radio Taxi vouchers can be purchased at the arriving hall outside

customs. Payment with credit card is accepted and hostesses are bilingual. In some Radio Táxi companies the driver can also charge directly to passenger. CrEAct.eve advises "Cootramo Radio Taxi" (2560.5442) and "Transcoopass Radio Táxi" (2560.4888) services, which are registered with the tourist board. **This is the most recommended approach.**

**3 - Regular Shuttle Bus :** Bus itinerary goes from the airport, passing downtown, Copacabana, Ipanema and Leblon beaches along the coast and ends at the Intercontinental Hotel. Ask for assistance according to your hotel address. This bus company offers a VIP lounge in one of the airport terminal.

**4 – Private Transfers:** Private Transfer provided by CrEAct.eve. In this case CrEAct.eve will send a bilingual driver guide to pick up passenger at the airport. Maximum of 2 passengers. Pre-payment with credit card is requested. The advantage of this service is that they will receive a personalized service and primary information about the city, useful tips, etc.

## **TOURIST INFORMATION**

Rio de Janeiro's official tourist information website is <http://www.riodejaneiro-turismo.com.br/en/>, and another useful site is <http://www.braziltour.com/site/en/home/index.php>.

For additional details on tours and to book tours, please contact Erika Mendel at Createve: [erika.mendel@createve.com.br](mailto:erika.mendel@createve.com.br)

## **TOURIST SAFETY**

Regarding safety: As in any big city, exercise caution at all times. Travel with a partner, especially at night or going to the beach. Leave valuables at home and we recommend against wearing expensive jewelry and watches while traveling outside the hotel.

## **BEFORE YOU LEAVE**

Before you leave, be sure to advise your credit card company that you are traveling to Brazil. Otherwise they might hold up approving its use there, wondering who flew off with your card to Rio.

## **WEATHER & ATTIRE GUIDELINES**

The conference involves a lot of activity, some of it outdoors, so be sure to bring comfortable clothing and walking shoes. For late June the average high is 75 ° F (23°C) and the average low is 65°F (19°C), and there is always a possibility of rain (this is officially the dry season in Rio de Janeiro). Evenings can be chilly, so you should bring a light jacket of some sort. Dress for the academic sessions and the trips are informal or business casual. Dress for the gala dinner is more formal; eveningwear is appropriate though not necessary.

I hope this information helps you plan your trip. If you have additional questions, please feel free to contact me at [mdavi3@su.edu](mailto:mdavi3@su.edu).

We are looking forward to seeing you soon in Rio de Janeiro!

Sincerely,  
Miles Davis  
EAM-I 2009 Conference Coordinator